

Vacation Giveaways

Complimentary Vacations are a time-tested tool in generating immediate business. The industry has matured and transformed into a reliable marketing support machine that is unparalleled in terms of value to the consumer. Your clients or customers WILL NOT be required to attend a time share presentation. If your client is willing to be patient and follow the steps to redemption they will receive a great value.

These Vacations are great tools for:

- Customer/Client lead generation (enticement)
 - Leverage/add-on to close deal
 - Customer Appreciation
 - Employee Appreciation
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Why Don't These Cost More? Great Question. Redemption is the key word. The statistics show that the majority of consumers who receive these vacation packages DO NOT redeem them. However there are qualifications that apply for redemption.

- The requirement of a major credit card -No Debit/Check Cards permitted.
- The requirement that the redeeming 2 people be married or co-habiting.
- And other stipulations and requirements that are standard practice in the rebate industry (Think: Alltel, G.E. and other brand name rebates).

In addition, the company that fulfills the vacation packages is able to purchase the accommodations inexpensively due to volume buying and the fact that it is typically buying otherwise unfilled capacity.
